



Navicontrol merges with Johnson Outdoors

Johnson Outdoors Marine Electronics takes great pleasure in announcing the takeover of **Navicontrol**, a historical trademark in Viareggio.

Navicontrol will join other recently acquired trademarks such as **Geonav**, **Humminbird**, **Cannon** and **Minn Kota** that form **Johnson Outdoors Marine Electronics**, a division of the American giant **Johnson Outdoors**, a corporation committed to sport and leisure.

Navicontrol is a company with long-standing experience in electronic boating instruments. Established for 30 years, it has built up an incomparable reputation of being ultra-reliable. **Navicontrol** autopilots, designed and manufactured for pleasure and professional boats, are easy to install, user friendly and long-lasting. All these features, along with exclusive technology and numerous other models to choose from besides the 3 principal ones, contribute to make **Navicontrol** the undisputed leader in the production of this genre of product.

The takeover of Navicontrol strengthens the presence of the American group both in the Italian and the European market, offering all customers a wider range of products to satisfy any navigational need.

For further information, please contact **GEONAV**, tel. +39 (0) 584 4396700, info@geonav.it